



An English-based Economy

by Daniel Bench, RIST HS Social Studies Teacher

English Campaign Committee (ECC) is implementing a program enticing students to speak English through a unique incentive system.



By enlisting the help of all the RIST administrators, faculty, students, and parents, the *English Campaign Committee (ECC)* is implementing a program enticing students to speak English through a unique incentive system. A truly creative blend of student and faculty ideas has conceived the idea of an economy where students advance their English skills while experiencing the fundamentals of capitalism.

students participate, students speak English. With such a program in place, the RIST community is building a self-sufficient economy of English. Dynamically driven, the ECC hopes to energize and invigorate student English development. If you are a member of the RIST community or someone who has a generous spirit, how might you contribute to the ECC at RIST? For more information contact me at danielb@rism.ac.th

ECC vouchers can be earned throughout the school day in the hallways and corridors of the RIST campus. Not only can students earn ECC vouchers around the school grounds, students can also join ECC events at lunch time and participate in ECC competitions throughout the school year. Ways of acquiring ECC vouchers don't stop at mere participation. All students can administer pre-approved English events and activities to earn even more ECC vouchers. The more ECC vouchers a student collects, the more prizes the student can receive at the ECC store.

Students organize; students fundraise;
students manage; students promote;

